

BALLINASLOE AREA COMMUNITY DEVELOPMENT LTD



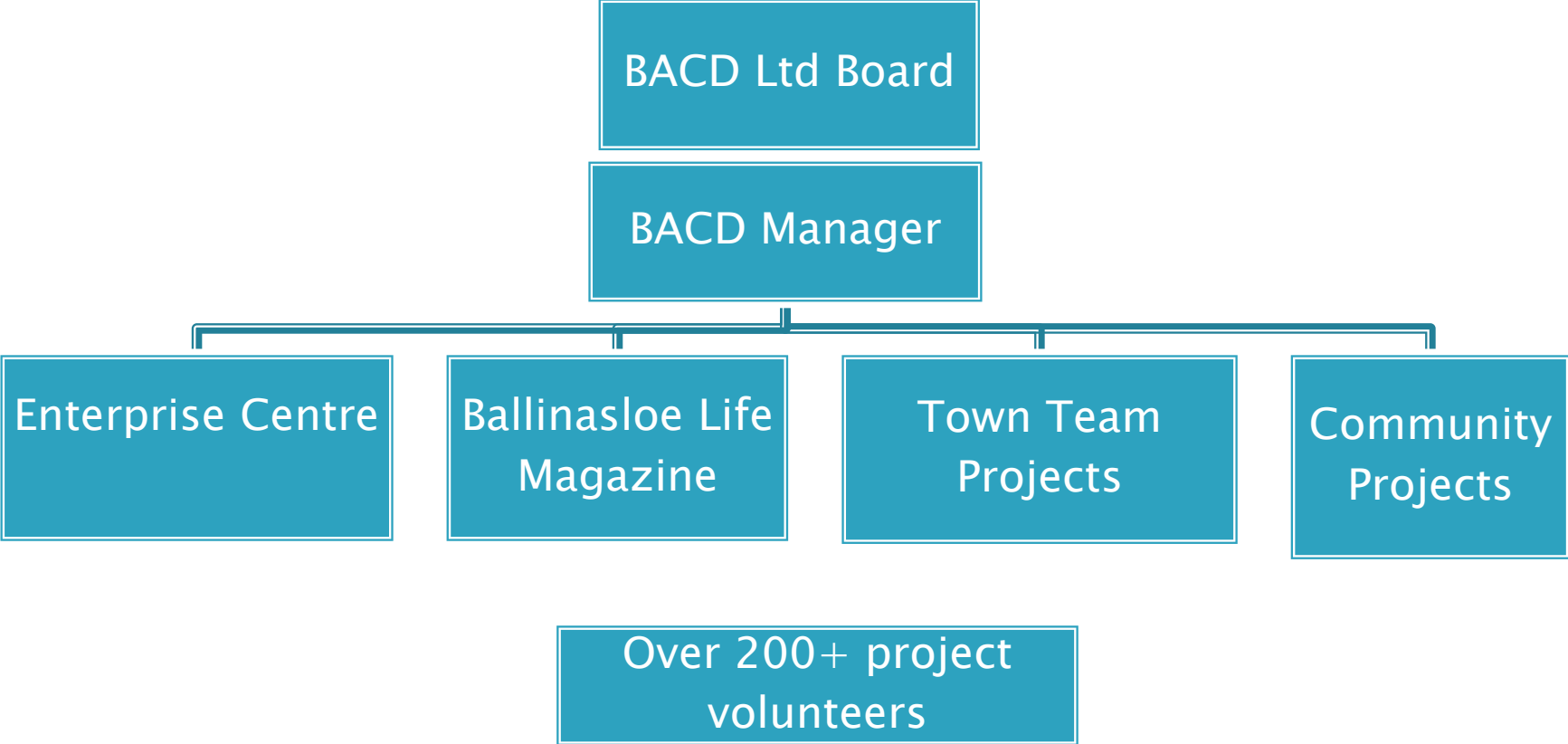
Ballinasloe Enterprise Centre

An Initiative of Ballinasloe Area Community Development Ltd.

BACD AGM

23rd May 2019

BALLINASLOE AREA COMMUNITY DEVELOPMENT LTD



Community Projects
Employment & Investment

BACD LTD BOARD MEMBERS

1. Seamus Kelly (Credit Union)
2. Dan Dowling (Creagh Community Development Council)
3. Micheal Connolly (Galway County Council)
4. Seamus Duffy (Membership)
5. Valerie Dolan (Membership)
6. Paul Hargadon (Membership)
7. Joe Lyons (Membership)
8. Kevin Broderick (Membership)
9. Pearse Keller (Membership)
10. Marina Downey (Membership)
11. Noel Madden (Co-opted)
12. John McKenna (Co-opted)
13. Ann Conlon (Co-opted)
14. Brian King (Co-opted)

BALLINASLOE ENTERPRISE CENTRE



CLIENT COMPANIES

GROUND FLOOR

1. BEC Office
2. Action Physio
3. Arbor Forest Management
4. New Ireland Assurance
5. St. Teresa's Special Needs School
6. Tiny Tot's Creche and Montessori

FIRST FLOOR

7. Ballinasloe Training for Employment
8. HSE National Ambulance Service College
9. Spreadsheet Interaction Ltd.

SECOND FLOOR

10. Adger Ireland Ltd
11. Ballinasloe Nutrition Club
12. Crea Biotech Ltd.
13. David Flynn Health & Safety
14. Investigative Consultancy Ltd
15. Flaming Wicked Candles
16. International Festival & Events Association Europe
17. Matt Carey & Associates
18. Joseph Naughton Auctioneers
19. John Power & Associates
20. Rob Murray Consultant
21. Taylor Condition Monitoring Ltd.
22. Yourwardrobe.ie / I Make Videos
23. Conzoe Ecommerce
24. Sunshine Marketing
25. Investigative Consultancy Ltd

Enterprise Projects

IDA SITE



Enterprise Projects

Office Space @ the Library



Comhairle Chontae na Gaillimhe
Galway County Council

BEC
Ballinasloe Enterprise Centre

Enterprise Projects



Comhairle Chontae na Gaillimhe
Galway County Council



Oifig Fiontair Áitiúil 
Local Enterprise Office
Gaillimh · Galway



Networking



Workshops



Mentoring

Enterprise Projects

Agency Interaction/Utilisation of Existing Space



Comhairle Chontae na Gaillimhe
Galway County Council



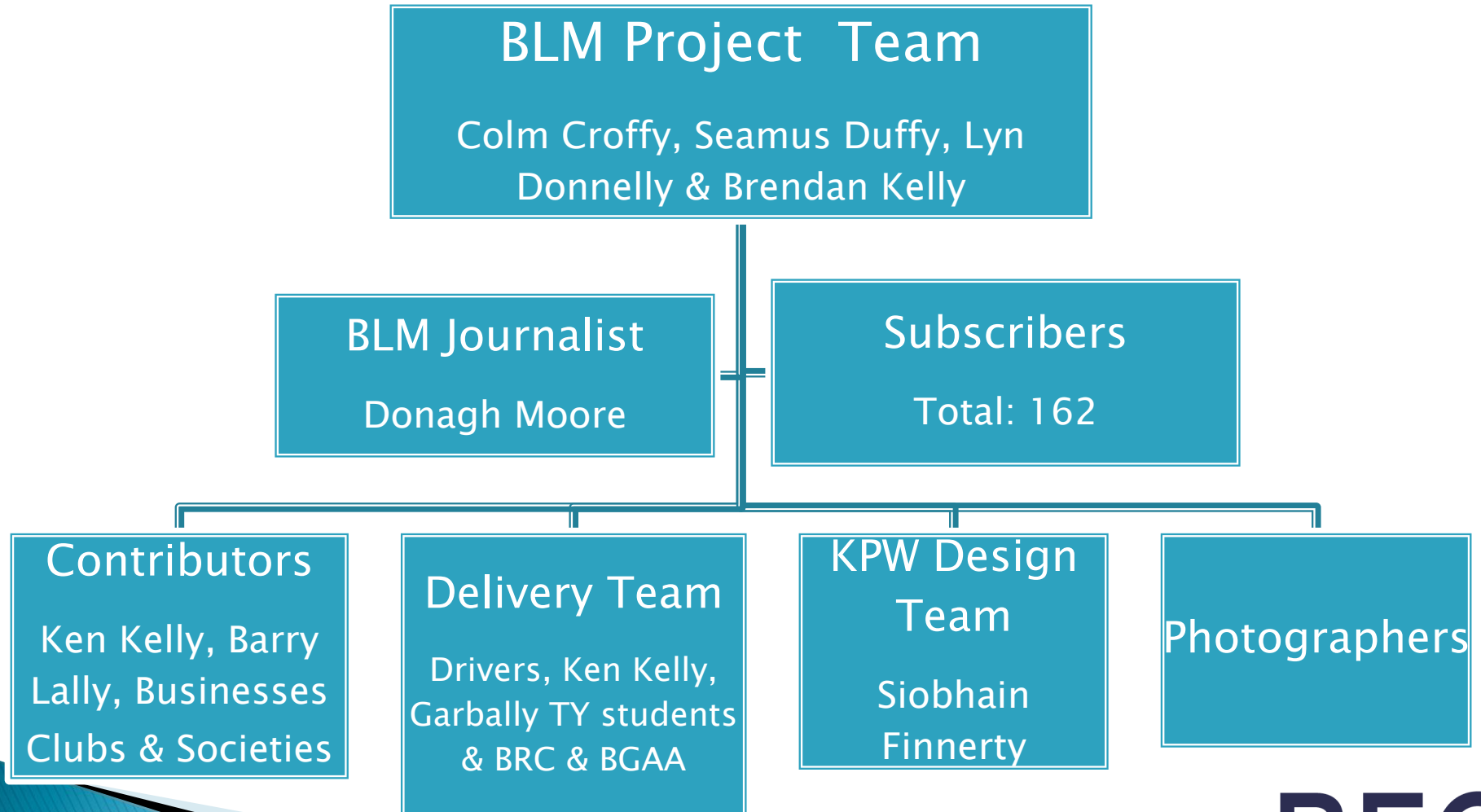
Department of Rural and
Community Development



An Roinn Forbartha
Tuaithe agus Pobail



BALLINASLOE LIFE MAGAZINE



BALLINASLOE LIFE MAGAZINE

SUBSCRIBERS

| | Founding | Additional | Total |
|----------|----------|------------|-------|
| Volume 1 | 29 | 6 | 35 |
| Volume 2 | 38 | 18 | 56 |
| Volume 3 | 43 | 23 | 66 |
| Volume 4 | 50 | 22 | 72 |
| Volume 5 | 58 | 12 | 70 |
| Volume 6 | 54 | 14 | 68 |
| Volume 7 | 55 | 19 | 74 |
| Volume 8 | 63 | 13 | 76 |
| Volume 9 | 65 | 7 | ?? |

TOTAL OF 162 DIFFERENT BUSINESS'S/GROUPS

BALLINASLOE LIFE MAGAZINE

Online Statistics

| | 2013 | 2015 | 2016 | 2017 | 2018 |
|---|--------|--------|--------|--------|---------|
| Printed Magazines | 34,500 | 37,500 | 37,500 | 37,500 | 37,500 |
| Ballinasloe Enterprise Centre Home Site Visits | 7,500 | 12,000 | 13,500 | 13,000 | 14,000 |
| LIFE Wordpress Blog Updated 4 times weekly/ Ballinasloe.ie | 19,000 | 32,000 | 33,500 | 54,000 | 105,000 |
| LIFE Youtube Video Visits / Views | 600 | 7,000 | 76,000 | 1,800 | 3,200 |

BALLINASLOE LIFE MAGAZINE

Top Three Viewed Posts 2018

| Date | Post | Reach | Engagement | Likes |
|------------|--|--------|------------|-------|
| 16/08/2018 | Ballinasloe Supports 2 Galway Hurling Teams in All Ireland | 15,080 | 296 | 199 |
| 10/01/2018 | Meeting in Shearwater Planned Waste Transfer Station | 13,899 | 388 | 206 |
| 18/01/2018 | East Galway & Midlands Cancer Support launch Bus Service | 13,203 | 733 | 507 |

TOWN TEAM MEMBERS

1. Jacinta Divilly (Coordinator)
2. Val Colleran
3. Colm Croffy
4. Lyn Donnelly
5. Aidan Donohue
6. Andrea Duffy
7. Seamus Duffy
8. Tara Flynn
9. Carmel Grealy
10. Paula Harley
11. Anita Killeen
12. Mike O'Brien
13. Pádraig Ó Ceithearnaigh
14. Ger Tully.

Town Team Projects

Action Plan

Next steps and future priorities

Both businesses and town centre users were asked to give their top two future priorities for improving the town's economic performance. The diagram below gives a summary of the aggregated responses for both stakeholder groups.

Future Priorities for Ballinasloe Town Centre

Businesses

- 1 • On-street parking
- 2 • Employment & wider economy
- 3 • Local leadership & joint working
- 4 • Retail mix & business rates
- 5 • Appearance & empty premises

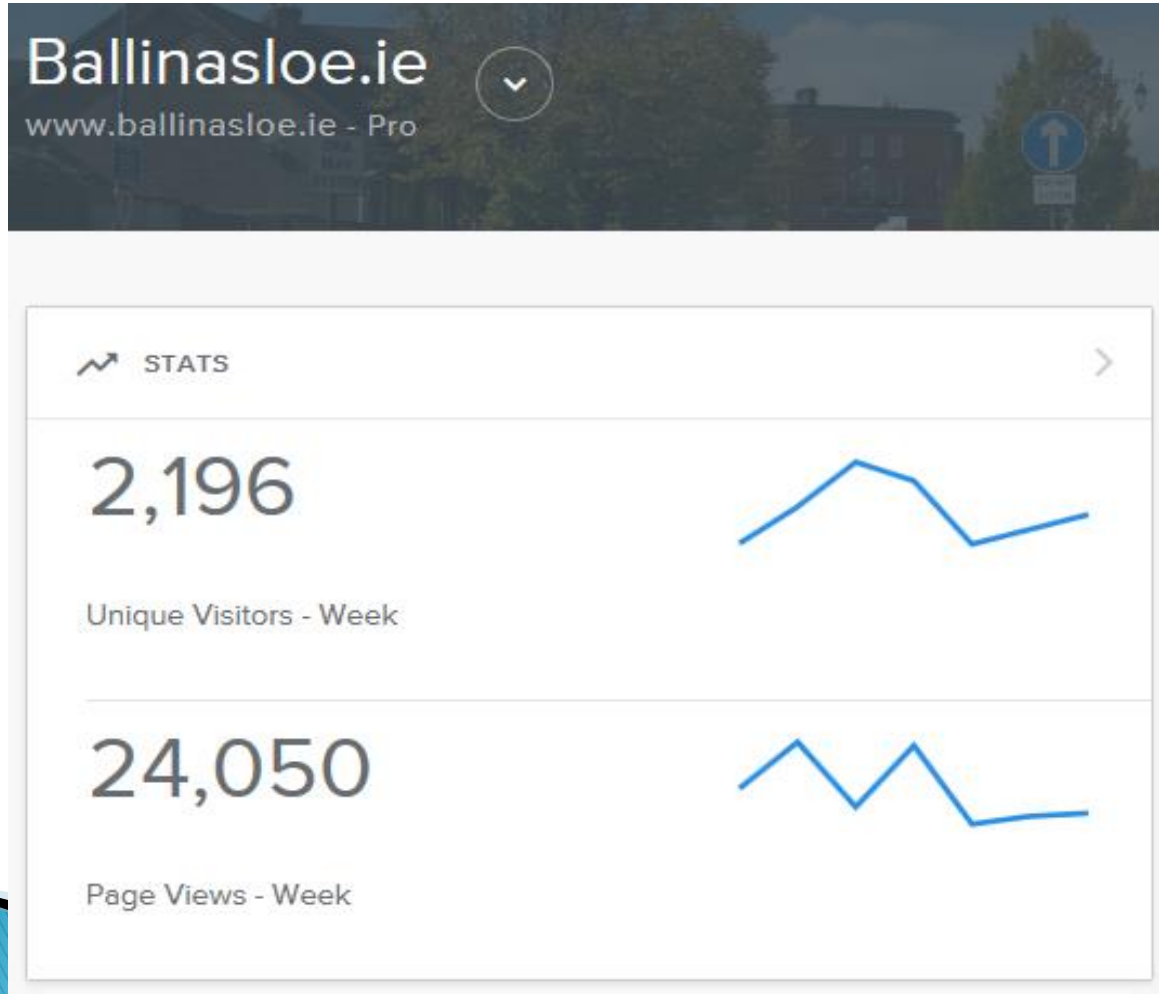
Customers

- 1 • Employment & development
- 2 • Retail mix
- 3 • On-street parking
- 4 • Appearance & empty premises
- 5 • Leisure esp. young people



Town Team Projects

Ballinasloe.ie



Ballinasloe.ie Key Information

- There are approx 7,000 page views per week
- There are currently about 500 news items on the website
- Special projects include: Summer Camps, Window Display Competitions, Exploring Ballinasloe, Sports Hub, Fit Town etc.
- Content is driven from Ballinasloe Life magazine but anyone can submit content
- Ballinasloe.ie is mostly looked after voluntarily



Ballinasloe.ie Update

- **New homepage layout including new logo**
- **New section on tourism and activities with a team of volunteers inputting to this**
- **New simplified directory**

[HOME](#) | [EAT](#) | [STAY](#) | [SHOP](#) | [LIFE](#) | [SPORTS](#) | [NEWS](#) | [WHAT'S ON](#)



SPORTS



EAT



WHAT'S ON



STAY



SHOP



EXPLORE

Ballinasloe.ie Update

- **One webpage per shop with embedded FB feed and map. Each shop will have the option to update their own page – training will be provided**

Cahalan Jewellers, Main Street, Ballinasloe



We are high end Jewellers offering a full range of white gold, yellow gold, platinum, palladium, and sterling silver jewellery. We specialise in Engagement rings. We also stock a full range of Wedding rings, Eternity rings and rings for all occasions. We have a full range of gifts for every occasion; Christening, Birthday, Wedding, Retirement, and we offer an in-house engraving service to personalise any piece. We also specialise in Sports Trophies, Cups & Medals, supplying to National Bodies, County Boards & Local Clubs. We are specialist engravers for all sports. What ever you need, drop in for a chat.

Cahalan Jewellers,
Main Street
Ballinasloe
Phone: (090) 964 2513
Email: cahalanjewellers@eircom.net
Website: www.cahalanjewellers.com



Town Team Projects

Christmas Illuminations Project



Town Team Projects

Zombie Walk

A collage of four posters for the Ballinasloe Zombie Walk. The posters are for the 2017 and 2018 events, held at Garbally Woods in Ballinasloe. They provide details on dates (Saturday and Sunday), time slots, ticket prices (€5 per person), and booking information. The 2018 poster includes a note that children under 12 must be accompanied by an adult.

HALLOWEEN ZOMBIE WALK
THURSDAY 26th OCTOBER
FRIDAY 27th OCTOBER
6.30pm
GARBALLY WOODS BALLINASLOE
€5 per person

HALLOWEEN ZOMBIE WALK
Saturday 29th & Sunday 30th October
Time slots:
Sat: 6.30, 7.30 & 8.30pm
Sun: 5.30, 6.30, 7.30 & 8.30pm
GARBALLY WOODS BALLINASLOE
Parking and Meeting Point at Ard Scoll Mhuire only
Suitable for ages 5 - 10
It is recommended that children under 12 are accompanied by an adult
Online booking only
www.ballinasloetownhall.com
Book early to avoid disappointment

BALLINASLOE ZOMBIE WALK 2017
SATURDAY 28th OCTOBER
SUNDAY 29th OCTOBER
GARBALLY WOODS BALLINASLOE
Time slots:
Sat: 6.30, 7.30 & 8.30pm
Sun: 5.30, 6.30, 7.30 & 8.30pm
Parking and Meeting Point at Ard Scoll Mhuire only.
TICKET: €5 per person
ONLINE BOOKING ONLY:
www.ballinasloetownhall.com
All children under 12 MUST be accompanied by an adult
Book early to avoid disappointment

BALLINASLOE ZOMBIE WALK 2018
SATURDAY 27th OCTOBER
SUNDAY 28th OCTOBER
GARBALLY WOODS BALLINASLOE
Time slots:
Sat: 5.45, 6.45, 7.45 & 8.45pm
Sun: 5.45, 6.45, 7.45 & 8.45pm
All subject to suitable weather conditions
TICKETS: €5 per person
ONLINE BOOKING ONLY:
www.ballinasloetownhall.com
All children under 12 MUST be accompanied by an adult
Book early to avoid disappointment



Town Team Projects

Reimagining St Brigid's 1st June 2018

d. Recommendations Moving Forwards

Interestingly, the groups were overall in consensus as to the next steps to move the vision for St. Brigid's forward. Below is a summary of their key insights and suggestions.

| What's needed | What we already have to progress this |
|--|---|
| HSE agreement to sell | Commitment of relevant people / players in the market |
| Both local authorities | Already potential working group in place - BACD, Town Team, Support from Minister Denis Naughten and Connect the Dots |
| Sponsors, partners, advocates: via consultation with experts and with additional local stakeholders and government department | Archive of information and expert knowledge |
| Endorsements / involvements / affiliation with: <ul style="list-style-type: none"> Creative Ireland Culture Ireland The Arts Council Fáilte Ireland Discover Ireland Department of Arts OPW European Union and UNESCO HSE Solas Galways Leader GRETB Academic (Le. 3rd Level Athlone & Galway) Skillnet QQI WDC Enterprise Ireland | Agreed vision and collective thinking Appetite and ambition - good will of the town (community has started this project) and interest from diverse parties People resources - people in room capable of reports, grant applications Proven statistics and government reports Networks Potential funds available (national and local - perhaps international too) National Planning Framework Connected infrastructure of town |
| Discussions with Potential Funders | The authenticity of the idea with its relation to the history of the town - turn it into the forwarding of Mental Health |
| Funding from <ul style="list-style-type: none"> Private Investors, philanthropists, Enterprise Ireland County Councils, government departments, MEPs, OPW European Funding - European Union, UNESCO Creative Ireland, Fáilte Ireland, Culture Ireland | Absolute potential to turn this into an incredible endeavour Variety of valuable artefacts and resources in the buildings still such as archives such as: <ul style="list-style-type: none"> Limestone Laundry machines Kitchenware X-ray machines Mirror archives in house Other Artefacts, etc. |
| More inside knowledge on the site and size | |
| Liaison with HSE and St Brigid's manager | |
| Clear concise plan - definitive timeline as to next steps and milestones | |
| Team to deliver project | |
| Advice from Dept. of Heritage/ National Monument Service Parks and Wildlife | |

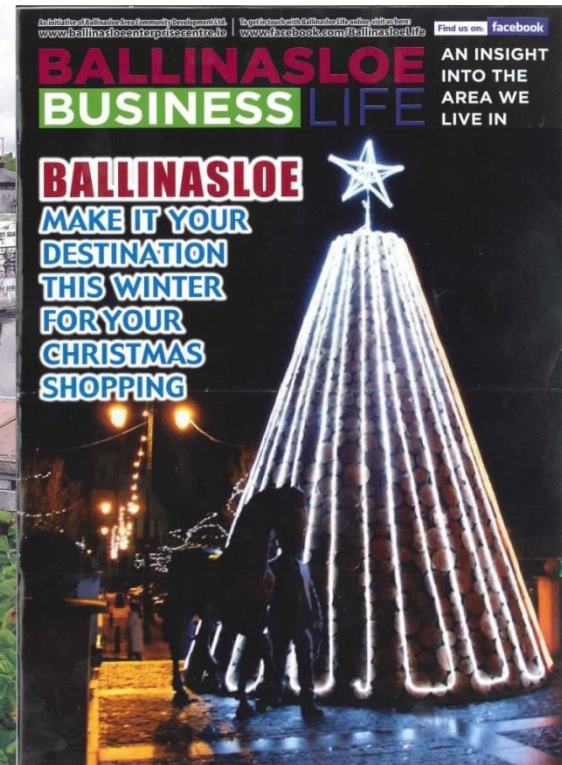
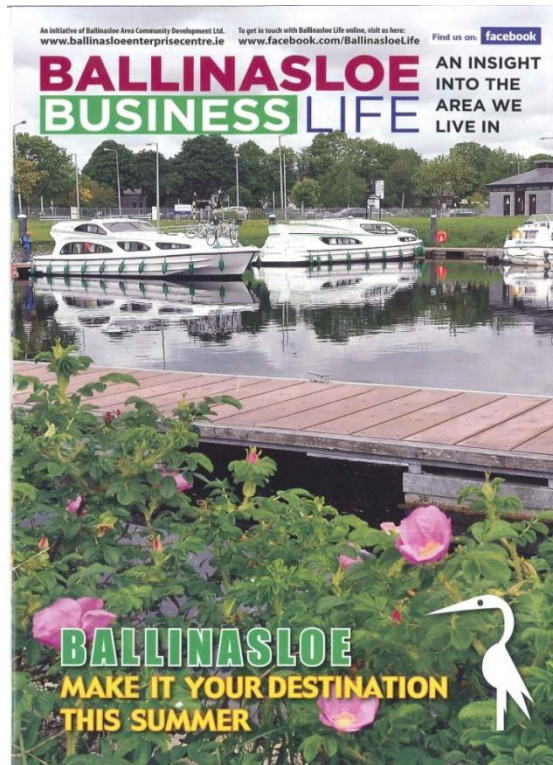
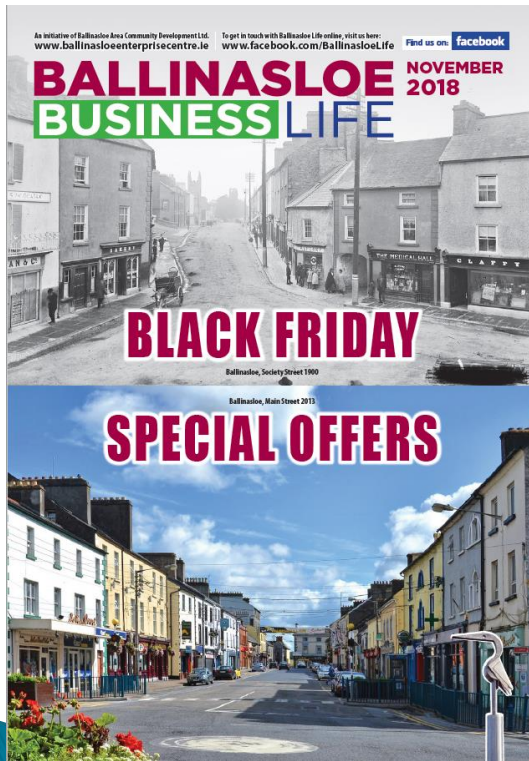


Town Team Projects

Leaflet Drop

14,300 leaflets printed & distributed

Xmas 2016, Summer 2017, November 17, Black Friday 2018



Town Team Projects

PAYE Modernisation Briefing

23rd October 2018



Town Team Projects

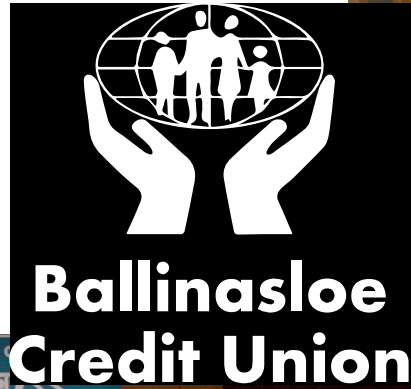
People of the Year Awards

November 2015

November 2017

14th November 2019

Shearwater Hotel



Ballinasloe Business Brochure

Ballinasloe and the Western/Midlands Region



Ballinasloe: The ideal location for Business

- 101 Overseas companies
- 23,286 Employed
- 251,849 Workforce in 60 min radius
- 64,930 Students in 90 min radius



Access

AIR
Inland West Airport (91km)
www.irelandwestairport.com
Shannon Airport (100km)
www.shannonairport.com
Dublin Airport (150km)
www.dublinairport.com

ROAD
M6 to Dublin in 120 mins • **M6 to Galway** in 30 mins
 Excellent road infrastructure. Motorway from West to East coast. Located adjacent to M6 motorway with 2 junction access points.
Port of Galway www.galwayharbour.com
 Most central port on the West Coast of Ireland, in the sheltered eastern corner of Galway.
Rail - Excellent inter-urban rail connections to both Dublin and Galway.

Available Space



Companies in the Region

Large scale companies including Surmodics, Aptar, KPW, Western Automation Research & Development Ltd, Easy Fix & Dubarry are located in Ballinasloe town along with Portlincula Hospital, an acute general and maternity Hospital

The region has a globally recognised cluster of Life Sciences multinationals including Boston Scientific and Medtronic. It also has a proven track record in the Services sector with globally recognised multinational companies for over 10 years such as Hewlett Packard, Medtronic CISCO, Wayfair and EA Games located here. With recent additions including Rent the Runway, Mathworks, GeneSis This has produced a thriving knowledge base and co-operative culture amongst the clusters of organisations based in the town and the region.

There are 7 third level institutions within a 90 minute drive of Ballinasloe with 64,934 students enrolled and a graduate number of 20,646 per annum. These centres of learning pride themselves on their extensive fields of study, actively build industry links, offer extensive research capabilities and services to local enterprises e.g. CURAM (Medical Device Research Centre), Centre for Cell Manufacturing Ireland (Stem Cell Research) and INSIGHT (National Centre for Data Analytics).



- Brownfield Sites
- Town centre office & retail units
- Mains water supply, public surface water & foul sewers all with available capacity
- Electrical Supply: 200 kva with additional supply available if required
- Gas Supply: Connection to Bord Gais pipe Line
- Telecommunications: Full ISDN network (including Enet & BT Fibre) available with speeds up to 1 GB

Ballinasloe Walks & Trails

Ballinasloe Tidy Towns

Pilgrim Way along the Shannon Erne
Waterway

Beara Breifne Way Tourism Masterplan



Town Enhancement Plan

Society street: Phase 1 Complete Next Week

Dunlo Street: Completed by September

Main Street: Sept – Xmas



Upcoming Events

- Accessibility Ballinasloe Sports Ability Day
- Business Networking Event Shearwater Hotel 20th June
- Announcement on PP for New Cinema(25th June)
- Larry Reynolds Festival 6–9th September
- Ballinasloe Horse Fair 29th Sept Oct 6th
- People of the Year Awards 14th November



THANK YOU

- **THE DIRECTORS**
- **THE TOWN TEAM**
- **THE CLIENT COMPANIES**
- **BALLINASLOE BUSINESS & COMMUNITY GROUPS**

Company Manager – Lyn Donnelly