

**BALLINASLOE AREA COMMUNITY DEVELOPMENT
LTD**

**WELCOME TO OUR
ANNUAL GENERAL MEETING**

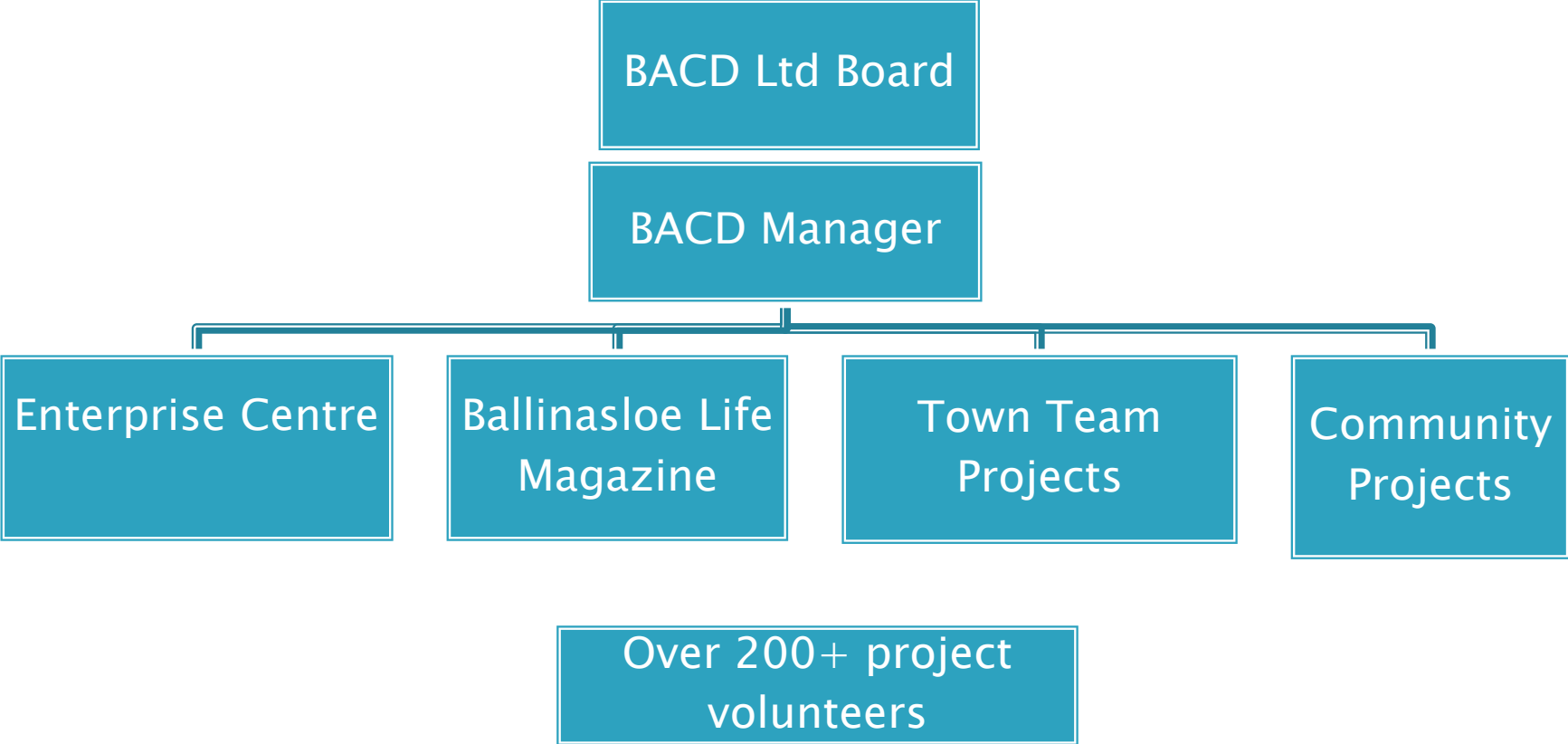
BEC

Ballinasloe Enterprise Centre

An Initiative of Ballinasloe Area Community Development Ltd.

3rd May 2018

BALLINASLOE AREA COMMUNITY DEVELOPMENT LTD



Community Projects
Employment & Investment

BACD LTD BOARD MEMBERS

1. Seamus Kelly (Credit Union)
2. Dan Dowling (Creagh Community Development Council)
3. Donal Burke (Galway County Council)
4. Seamus Duffy (Membership)
5. Michael Dolan (Membership)
6. Paul Hargadon (Membership)
7. Joe Lyons (Membership)
8. Kevin Broderick (Membership)
9. Pearse Keller (Membership)
10. Marina Downey (Membership)
11. Noel Madden (Co-opted)
12. John McKenna (Co-opted)
13. Ann Conlon (Co-opted)
14. Brian King (Co-opted)

BALLINASLOE ENTERPRISE CENTRE



CLIENT COMPANIES

GROUND FLOOR

1. BEC Office
2. Grand Designs
3. Lily Kelly's Art Studio
4. New Ireland Assurance
5. St. Teresa's Special Needs School
6. Tiny Tot's Creche and Montessori

FIRST FLOOR

7. Ballinasloe Training for Employment
8. HSE National Ambulance Service College
9. Spreadsheet Interaction Ltd.

SECOND FLOOR

10. Adger Ireland Ltd
11. Ballinasloe Nutrition Club
12. Crea Biotech Ltd.
13. David Flynn Health & Safety
14. Flaming Wicked Candles
15. International Festival & Events Association Europe
16. Matt Carey & Associates
17. Joseph Naughton Auctioneers
18. John Power & Associates
19. Rob Murray Consultant
20. Taylor Condition Monitoring Ltd.
21. Yourwardrobe.ie / I Make Videos
22. Conzoe Ecommerce
23. Siobhain Byrne

BALLINASLOE ENTERPRISE CENTRE

Start Your Own Business Course

- November 16
 - February 17
 - September 17
- Suitable for anyone considering starting up a business, or anyone who is currently in the early stages of their own project. The course will take you through everything you need to know to get started and will prepare you for all challenges you might face in your first year in business.

Course Starting

Monday 13th Feb '17

Venue: Ballinasloe Enterprise Centre

Costs: €60 per person

Duration: 6 week course from 6.30 pm to 9.30pm

Courses Tutor: John M. Power

START YOUR OWN BUSINESS

To reserve a place or get more information contact Lyn Donnelly
in Ballinasloe Enterprise Centre on **0909646516** or **info@ballinasloeenterprisecentre.ie**

Enterprise Projects

IDA SITE



BEC
Ballinasloe Enterprise Centre

Enterprise Projects

Office Space @ the Library



Comhairle Chontae na Gaillimhe
Galway County Council

BEC
Ballinasloe Enterprise Centre

Enterprise Projects

Agency Interaction/Utilisation of Existing Space



Department of Rural and
Community Development



An Roinn Forbartha
Tuaithe agus Pobail



Comhairle Chontae na Gaillimhe
Galway County Council



BALLINASLOE LIFE MAGAZINE



BALLINASLOE LIFE MAGAZINE

BLM Project Team

Colm Croffy, Seamus Duffy, Lyn Donnelly & Brendan Kelly

BLM Journalist

Ian O' Boyle

Subscribers

Total: 156

Contributors

Ken Kelly, Barry Lally, Businesses Clubs & Societies

Delivery Team

Drivers, Ken Kelly, Garbally TY students & BRC & BGAA

KPW Design Team

Siobhain Finnerty

Photographers

BALLINASLOE LIFE MAGAZINE

SUBSCRIBERS

	Founding	Additional	Total
Volume 1	29	6	35
Volume 2	38	18	56
Volume 3	43	23	66
Volume 4	50	22	72
Volume 5	58	12	70
Volume 6	54	14	68
Volume 7	55	19	74
Volume 8	63	8	??

BALLINASLOE LIFE MAGAZINE

Online Statistics

	2013	2015	2016	2017
Printed Magazines	34,500	37,500	37,500	37,500
Ballinasloe Enterprise Centre Home Site Visits	7,500	12,000	13,500	13,000
LIFE Wordpress Blog Updated 4 times weekly/ Ballinasloe.ie	19,000	32,000	33,500	54,000
LIFE Youtube Video Visits / Views	600	7,000	76,000	











BALLINASLOE LIFE MAGAZINE

Top Three Viewed Posts.

Date	Post	Reach	Engagement	Likes
11/08/2017	Premature Baby Video	30,121	7,027	1,064
04/09/2017	Liam McCarty Cup In Town	28,939	4,666	620
09/10/2017	Halloween Zombie Walk	28,741	3,143	347

BALLINASLOE LIFE MAGAZINE

Countries Who Engage the Most

1.  Ireland	11.  Mexico
2.  United Kingdom	12.  France
3.  United States	13.  Philippines
4. (not set)	14.  Spain
5.  Canada	15.  United Arab Emirates
6.  Australia	16.  Belgium
7.  India	17.  New Zealand
8.  China	18.  Poland
9.  Germany	19.  Bulgaria
10.  Brazil	20.  South Korea

Town Benchmarking Project

Funding Partners

BEC

Ballinasloe Enterprise Centre
An Initiative of Ballinasloe Area
Community Development Ltd.



Comhairle Chontae na Gaillimhe
Galway County Council



Ballinasloe Credit Union

BALLINASLOE
Chamber of Commerce



TOWN TEAM MEMBERS

1. Jacinta Divilly (Coordinator)
2. Val Colleran
3. Colm Croffy
4. Lyn Donnelly
5. Aidan Donohue
6. Andrea Duffy
7. Seamus Duffy
8. Tara Flynn
9. Carmel Grealy
10. Paula Harley
11. Anita Killeen
12. Mike O'Brien
13. Pádraig Ó Ceithearnaigh
14. Ger Tully.

Town Team Projects

Benchmarking Survey Nov 2016

Next steps and future priorities

Both businesses and town centre users were asked to give their top two future priorities for improving the town's economic performance. The diagram below gives a summary of the aggregated responses for both stakeholder groups.

Future Priorities for Ballinasloe Town Centre

Businesses

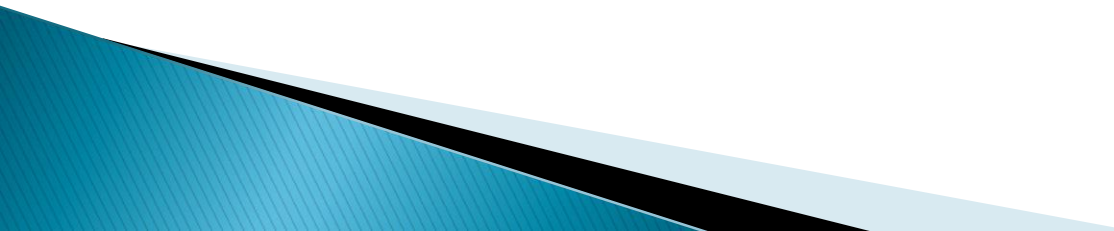


Customers



Town Team Projects

12 MONTH Priority List

- 1.Re-imagining St Brigid's
 - 2.Skills& Infrastructural Audit of Area
 - 3.Marketing the Town as an Investment & Tourism Location
 - 4.Sports Hub Project
 - 5.Ballinasloe.ie
 - 6.Heritage Trail
 - 7.Annual Events (Zombie Walk, Leaflet Drop Business Networking, Xmas Lights)
- 

Town Team Projects

Window displays



Town Team Projects

Christmas Illuminations Project



Town Team Projects

Zombie Walk



**HALLOWEEN
ZOMBIE WALK**
Saturday 29th & Sunday 30th
October

€5
per person

Time slots:
Sat: 6.30, 7.30 & 8.30pm
Sun: 5.30, 6.30, 7.30 & 8.30pm

**GARBALLY WOODS
BALLINASLOE**

Parking and Meeting Point at Ard Scoil Mhuire only.
Suitable for ages 5 - 105!
It is recommended that children under 12 are accompanied by an adult.

Online booking:
www.ballinasloetownhall.com
Book early to avoid disappointment



Town Team Projects

Leaflet Drop

14,300 leaflets printed & distributed



Town Team Projects

People of the Year Awards

Nov '17

Shearwater Hotel



Town Team Projects

BOI Enterprising Town Awards

- 20+ Community Groups
- 20 minute Enterprising Video
- Ballinasloe Booklet



Welcome to Ballinasloe
Ballinasloe 23rd October 2017



Formulated by Ballinasloe Town Team

Town Enhancement Plan

Facilitation of Ballinasloe Business Network
2 Street Representatives for Each Street

<http://www.ballinasloe.ie/town-enhancement-plan.html>



THANK YOU

- **THE DIRECTORS**
- **THE TOWN TEAM**
- **THE CLIENT COMPANIES**
- **BALLINASLOE BUSINESS & COMMUNITY GROUPS**

Company Manager – Lyn Donnelly